

# Jared Larson

Graphic Designer | Animator

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## EDUCATION

**University of North Carolina at Chapel Hill** - Chapel Hill, NC — 2022-2025  
Bachelor's of Art in Media and Journalism | Minor: Writing for the Screen and Stage

**Northampton Community College** - Bethlehem, PA — 2020-2022  
Associate's of Art in Journalism, Media and Professional Writing | Concentration:  
Business Writing

**Stella Adler Studio of Acting** - New York, NY — 2023  
Certificate for Summer Conservatory

**Duke University** - Durham, NC — 2021  
Certificate for Business Communications

## EXPERIENCE

**New York Post, California Post** - Design Editor  
News Corp, New York City, NY — MAY 2025-PRESENT

- Design and produce compelling graphics and layouts for both the print newspaper and digital website/social media. This includes the front page, feature spreads, infographics, photo comps, motion graphics, maps and interactive charts.
- Collaborate with editors and reporters to create clear, easily digestible graphics from complex data often on tight deadlines.
- Maintain visual and brand consistency across online and print designs for New York Post, California Post and Decider.

**Hussman School of Journalism and Media** - Communications Associate  
University of North Carolina at Chapel Hill, Chapel Hill, NC — AUGUST 2022-MAY 2025

- Led Graduate Studies Team in creating 110+ program materials and advertisements; managed student records in Salesforce, Excel, and Mailchimp.
- Assisted 17 events for guest speakers, presentations, and colloquiums.
- Designed logo, program booklet, schedules, signage, digital screens, and promo materials for the 50th AEJMC Southeast Colloquium.
- Edited 5 microsites to enhance Hussman Graduate Program promotion and recruitment.

**Freelance** - Screenwriter  
OCTOBER 2020-PRESENT

- Wrote 7 feature screenplays across crime, horror, and comedy genres.
- Created pitch deck for horror feature script; pitched to Jeff Most, producer of *The Crow* franchise.

**Miramax** - Film Development, TV Legal/Business Affairs & Rights  
Management Intern

Miramax, Los Angeles, CA — JUNE-OCTOBER 2024

- Analyzed 10 feature screenplays and provided coverage for Film Development.
- Created weekly box office reports, upcoming releases lists, and trade newsletters.
- Shadowed SVP of TV Legal/Business Affairs to create legal timelines for 12 projects using Asana, AirTable, and Outlook.
- Worked with VP of Rights Management to oversee Film Track database for Miramax's over 800-title library.

**The Commuter** - Editor-in-Chief, Journalist

Northampton Community College, Bethlehem, PA — AUGUST 2020-MAY 2022

- Served as journalist/deputy editor (2020-2021) and editor-in-chief (2021-2022).
- Wrote 37 articles on arts, health, technology, environmental, and campus news.
- Led 6-person team to publish award-winning monthly print and digital issues.
- Coordinated 60+ advertisements with external ad agencies.

## PROFICIENCIES



## SKILLS

Graphic design	Social media design
2D/3D animation	Print & digital
Data visualization	Interactive graphics
Motion graphics	Particle simulation
Infographics	Brand identity
Editorial design	Maps

## AWARDS & ACTIVITIES

**2025 Michael Piller Excellence in Screenwriting Award**

University award and \$500 cash prize for "highest output of skill and creativity" for feature screenplay.

**2024 Research project**

Proposed and secured a \$4,000 stipend for "Raymond Chandler's Theory of Exposition"; conducted research at The Academy and UCLA Special Collections archives.

**2024 Professional Development Scholarship**

Developed pitch and budget for a 5-month apprenticeship, earning a \$5,000 award.

**2023 Creative Exploration Fund**

Awarded a \$4,000 grant for a self-directed 3-month creative project.

**2022 Pennsylvania NewsMedia Association Foundation**

Won 1st place in review article category.

**2020 Fundraiser**

Raised \$1,500 in cash and toy donations for Sophia's Bundles of Love, a nonprofit that sends toys to kids living with chronic illnesses.