ared Larson

EDUCATION

University of North Carolina at Chapel Hill - Chapel Hill, NC — 2022-2025 Bachelor's of Art in Media and Journalism | Minor: Writing for the Screen and Stage

Northampton Community College - Bethlehem, PA — 2020-2022 Associate's of Art in Journalism, Media and Professional Writing | Concentration: **Business Writing**

Stella Adler Studio of Acting - New York, NY — 2023 Certificate for Summer Conservatory

Duke University - Durham, NC — 2021 **Certificate for Business Communications**

EXPERIENCE

New York Post - Design Editor

News Corp, New York City, NY — MAY 2025-PRESENT

- Design and produce compelling graphics and layouts for both the print newspaper and digital website/social media. This includes the front page, feature spreads, infographics, photo comps, motion graphics, maps and interactive charts.
- Collaborate with editors and reporters to create clear, easily digestible graphics from complex data often on tight deadlines.
- Maintain visual and brand consistency across online and print designs for New York Post and Decider.

Hussman School of Journalism and Media - Communications Associate University of North Carolina at Chapel Hill, Chapel Hill, NC — AUGUST 2022-MAY 2025

- Led Graduate Studies Team in creating 110+ program materials and advertisements; managed student records in Salesforce, Excel, and Mailchimp.
- Assisted 17 events for guest speakers, presentations, and colloquiums.
- Designed logo, program booklet, schedules, signage, digital screens, and promo materials for the 50th AEIMC Southeast Colloquium.
- Edited 5 microsites to enhance Hussman Graduate Program promotion and recruitment.

Freelance - Screenwriter

OCTOBER 2020-PRESENT

- Wrote 7 feature screenplays across crime, horror, and comedy genres.
- Created pitch deck for horror feature script; pitched to Jeff Most, producer of *The* Crow franchise.

Miramax - Film Development, TV Legal/Business Affairs & Rights Management Intern

Miramax, Los Angeles, CA — JUNE-OCTOBER 2024

- Analyzed 10 feature screenplays and provided coverage for Film Development.
- Created weekly box office reports, upcoming releases lists, and trade newsletters.
- Shadowed SVP of TV Legal/Business Affairs to create legal timelines for 12 projects using Asana, AirTable, and Outlook.
- Worked with VP of Rights Management to oversee Film Track database for Miramax's over 800-title library.

The Commuter - Editor-in-Chief, Journalist

Northampton Community College, Bethlehem, PA — AUGUST 2020-MAY 2022

- Served as journalist/deputy editor (2020-2021) and editor-in-chief (2021-2022).
- Wrote 37 articles on arts, health, technology, environmental, and campus news.
- Led 6-person team to publish award-winning monthly print and digital issues.
- Coordinated 60+ advertisements with external ad agencies.

PROFICIENCIES





























SKILLS

Screenwriting Graphic design

2D/3D animation

Motion graphics Infographics

Editorial design

Designing for social media

Print and diaital workflows

Interactive maps & charts

Particle Simulation

AWARDS & ACTIVITIES

2025 Michael Piller Excellence in **Screenwriting Award**

University award and \$500 cash prize for "highest output of skill and creativity" for feature screenplay.

2024 Research project

Proposed and secured a \$4,000 stipend for "Raymond Chandler's Theory of Exposition"; conducted research at The Academy and UCLA Special Collections archives.

2024 Professional Development **Scholarship**

Developed pitch and budget for a 5-month apprenticeship, earning a \$5.000 award.

2023 Creative Exploration Fund Awarded a \$4,000 grant for a selfdirected 3-month creative project.

2022 Pennsylvania NewsMedia **Association Foundation**

Won 1st place in review article category.

2020 Fundraiser

Raised \$1,500 in cash and toy donations for Sophia's Bundles of Love, a nonprofit that sends toys to kids living with chronic illnesses.